

Your gateway to selling authentic bespoke
vacations



We've lived your story

Partner with TravelLocal: Your Gateway to selling Authentic, Bespoke Vacations

As a travel professional, your reputation is built on delivering unforgettable experiences. Your reputation is everything; you need a partner you can trust to fulfill your clients' dreams for a perfect vacation.

We know this because before we founded TravelLocal, we were travel agents just like you. We know what it feels like to be entrusted with a client's dreams, spending days and nights hoping our suppliers could deliver the magic we'd promised.

TravelLocal came to life with the simple belief that travel should be better for everyone: the traveler, the one who plans the trips, and the destination itself. We built the network of boutique DMC partners that we always wished we had.

Since TravelLocal launched in 2013, backed by my 20+ years of industry experience, our multicultural team has successfully empowered over 75,000 travelers to embark on the trip of a lifetime to almost 100 different destinations.

Now, we want to put that same network, expertise, and peace of mind to work for you and your clients.



Tom Stapleton
Co-Founder & CEO

Trusted by clients like yours

As ASTA members, we pride ourselves on our stellar reputation with U.S. travelers, who make up over half of our customer base. We are incredibly proud of the bespoke experiences we deliver, but you don't just have to take our word for it. We maintain an outstanding reputation built on real, verified feedback from the people who matter most: the travelers.

Excellent



4,000+ reviews on

★ Trustpilot



American Society of
Travel Advisors



Unlock better value without compromising on service

In our almost 100 destinations, we have carefully selected DMC partners who have a proven track record of delivering outstanding experiences.

The long-term relationships we have fostered with our DMC partner network allow us to unlock better value at very high standards of service compared to U.S.-based tour operators or Network recommended DMCs.

By leveraging our network, you get to take advantage of our deep industry expertise and strong, existing relationships with select DMCs around the world. Our DMC partners are small, locally owned and operated businesses. Their expertise comes from lived experience.

Images courtesy of TravelLocal customers



When you partner with us, you align your business with a platform that values integrity and impact:

TravelLocal is a proud B Corp and Travelife partner:



We are committed to sustainable, ethical travel. We actively champion local businesses and guarantee safe, equitable working conditions for our teams on the ground. Learn more on our [sustainability site](#).

“
I can't recommend
these folks more

I'm a fussy traveler, and have many little details that I enjoy getting just right for a great trip. But it's exhausting to do yourself, and you rarely know enough to make the best choices.

We just finished an amazing 10-day trip to Costa Rica that I could NEVER have arranged even 30% of on my own, and not nearly as beautifully. We were blown away by every hotel and every activity that was planned for us.”



Anaya Gamow - US



Images courtesy of TravelLocal customers



“ Exceeded all our expectations

We had an amazing trip from start to finish. Our agent was creative and responsive to our interests and preferences and put together a great itinerary—but once we got there, it surpassed our expectations at every turn.

This is our third time using TravelLocal and each time has matched us with knowledgeable experts who love the places we're visiting and send us off the beaten track. Highly recommend!”



Kerry Grannis - US



Images courtesy of TravelLocal customers



“

Like having a local friend in Norway

We are so glad we decided to use TravelLocal for our trip to Norway vs planning it ourselves. The local agent we were connected with was wonderful to work with - flexible with all our trip/tour interests and suggesting things we hadn't thought of.

They chose each hotel to be easy walking distance to transport or to attractions and made sure we had advance tickets, even for flybus. But we most appreciated them when we unexpectedly used their emergency number at night. Our local expert became our "friend in Norway" so we were no longer traveling alone.

They even followed up to be sure things were going smoothly again. Worth every penny.”

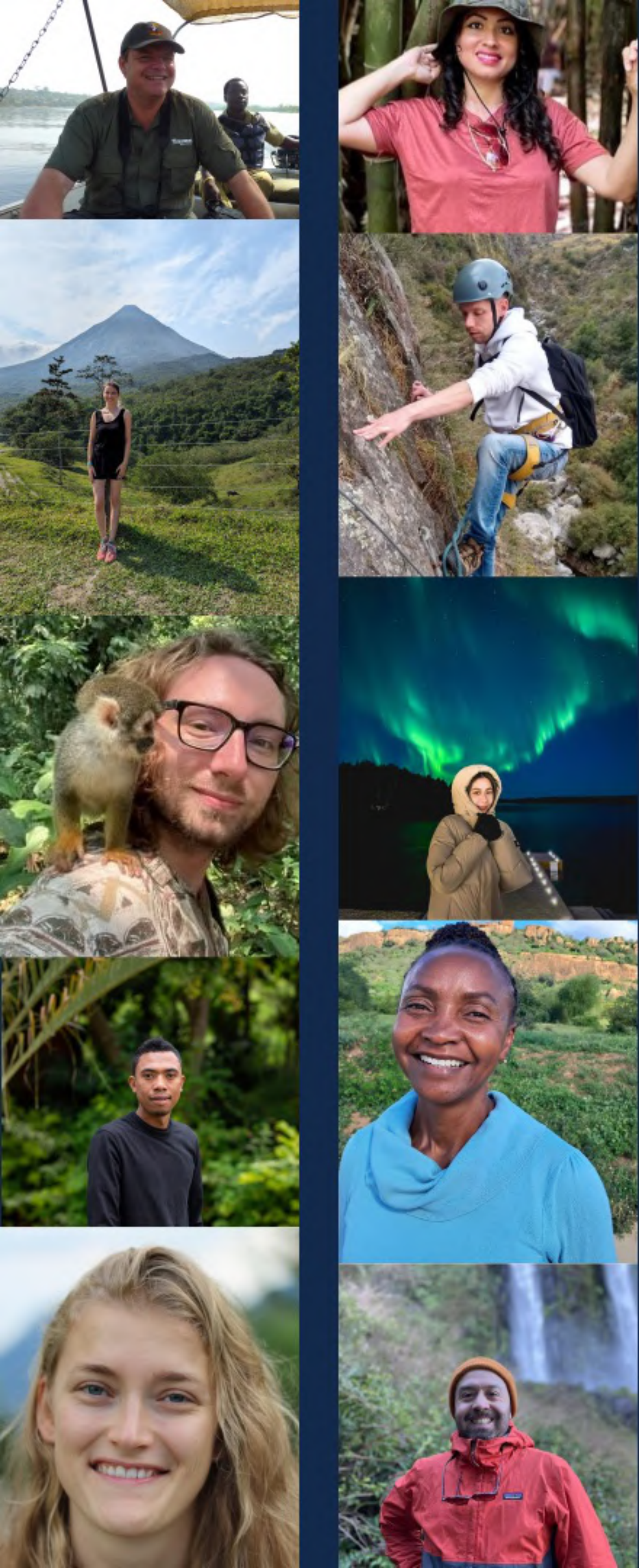


Mai & Hendrik Broekman



Images courtesy of TravelLocal customers





Who are our local partners?

We connect you directly with the best, handpicked DMCs on the ground. Because your clients' destination is our DMC partners' home, they can quickly provide the best, most up-to-date advice available. Our DMC partners are carefully vetted and based right in the heart of the locations they serve.

Authentic & Independent:

We typically partner with smaller, family-owned DMCs that bring deep community ties and a highly personalized touch to every trip.

Exclusive Access:

Because our DMC partners are embedded in their communities, they leverage their strong relationships to unlock unique experiences—from private, guided museum visits and exclusive, after-hours access, to restaurants that aren't in the guidebooks.

Proven Success with US Travelers:

Our DMC partners have a strong track record of delivering phenomenal, seamless trips to the US market; **over 50% of our customers are US travelers.**

Carefully Balanced Itineraries:

Our DMC partners strike the perfect balance between showcasing iconic, must-see sights and exploring lesser-known locations. They also act as your ultimate resource for managing client expectations.

A quick note from one of our DMC partners in Italy

“

My name is Jean-Pierre, and I run a boutique tour operator dedicated to creating tailor-made journeys across Italy.”



Jean-Pierre

TravelLocal DMC partner

While places like Venice, Florence, and Rome are undeniably beautiful, they can become overwhelmingly busy and, in some corners, have lost a bit of their original soul. Fortunately, Italy still offers countless areas where you can experience the “true Italy”: warm encounters with locals, ancient traditions that survive untouched, and landscapes that haven’t changed in generations.

A few of my favorites include **Isola del Giglio**, a small Tuscan island with turquoise coves and a wonderfully relaxed atmosphere; and the towns of **Tuscania** and **Viterbo**, where Etruscan heritage and medieval streets create a peaceful, timeless charm. - [See more](#)



Jean-Pierre in the Dolomites



Seamless logistics: 24/7 peace of mind & on-the-fly flexibility

When your clients are in their destination, they are never alone. Our local experts provide seamless, round-the-clock support via online messaging apps like WhatsApp or on the phone.

Dedicated Emergency Response:

Every local partner has a specialized support team fluent in English and the local language, ready to handle the unexpected.

Local Concierge Services:

Experts are on hand for quick questions, real-time advice, or securing the perfect dinner recommendation. From calling local places of business on your clients' behalf to helping your clients to convey their thanks for excellent service, in-destination support is always available to your clients so that language barriers are never an issue.

Seamless Adaptability:

A hallmark of the TravelLocal experience is the ability to pivot effortlessly. Whether navigating unexpected delays or a spontaneous change of heart, our on-the-ground teams make changes on the fly so the trip never misses a beat.

Give your clients the world, crafted by the locals who know it best.





Our product offering: fully customizable, multi-day itineraries

Our DMC partners specialize in creating unforgettable experiences for your clients. Our itineraries focus entirely on the destination, meaning international flights are excluded. This gives you the flexibility to manage your clients' long-haul airfare exactly how you prefer, while our partners seamlessly integrate any necessary domestic flights within the itinerary.

Inspiring Confidence:

Our partners are well-established travel professionals who know what it takes to build traveler confidence. From guides on local customs and tipping culture to a brief introduction to the local language, they make sure travelers are confident from the moment they start planning their trip, to the moment they step off the plane.

100% Bespoke & Iterative:

There are no off-the-shelf packages here. Our local partners actively encourage you and your clients to tweak and amend itineraries as much as needed. In fact, they truly thrive when they get to dig deep into a traveler's personal preferences to get every single detail just right.

Endless Versatility:

Whether you are designing a one-of-a-kind adventure featuring highly unique accommodations, crafting the ultimate romantic honeymoon, or accommodating very specific budgets and requirements, our local experts have the knowledge and access to make it happen.

We're perfectly suited for

- ✓ Compiling comprehensive itineraries with multiple stops, including accommodation, transfers, and privately guided activities
- ✓ Creating self-drive adventures with elevated accommodation and local experiences
- ✓ Private groups like family reunions, friends or associations who want to experience a destination together on a bespoke itinerary

We're not suited for

- ✗ Adding transfers or activities to itineraries that have been booked elsewhere
- ✗ Booking a rental car without any activities or accommodation
- ✗ Clients looking to join group departures

Example trip pricing

Our DMC partners can work with a variety of budgets. With our bespoke itineraries, no two trips are alike, and pricing will depend on both the destination and level of accommodation. Typically, our itineraries include accommodation, privately guided activities, and transportation within the destination. The minimum level of accommodation our DMC partners work with is comfortable 3-star properties, but most of our travelers stay in 4-and 5-star properties.

Destination	Minimum budget for a 10-day trip	What our travelers typically spend on a 10-day trip	A customizable sample itinerary (click for more below)
Italy	\$5300 per person	\$8780 per person	Rome, Florence & Venice
Peru	\$2500 per person	\$4300 per person	Explore Peru's treasures
Greece	\$4000 per person	\$6410 per person	10-day Greek island odyssey
Japan	\$4200 per person	\$7430 per person	Japan family vacation with Universal Studios

Pricing based on two people sharing a room and excluding international flights.



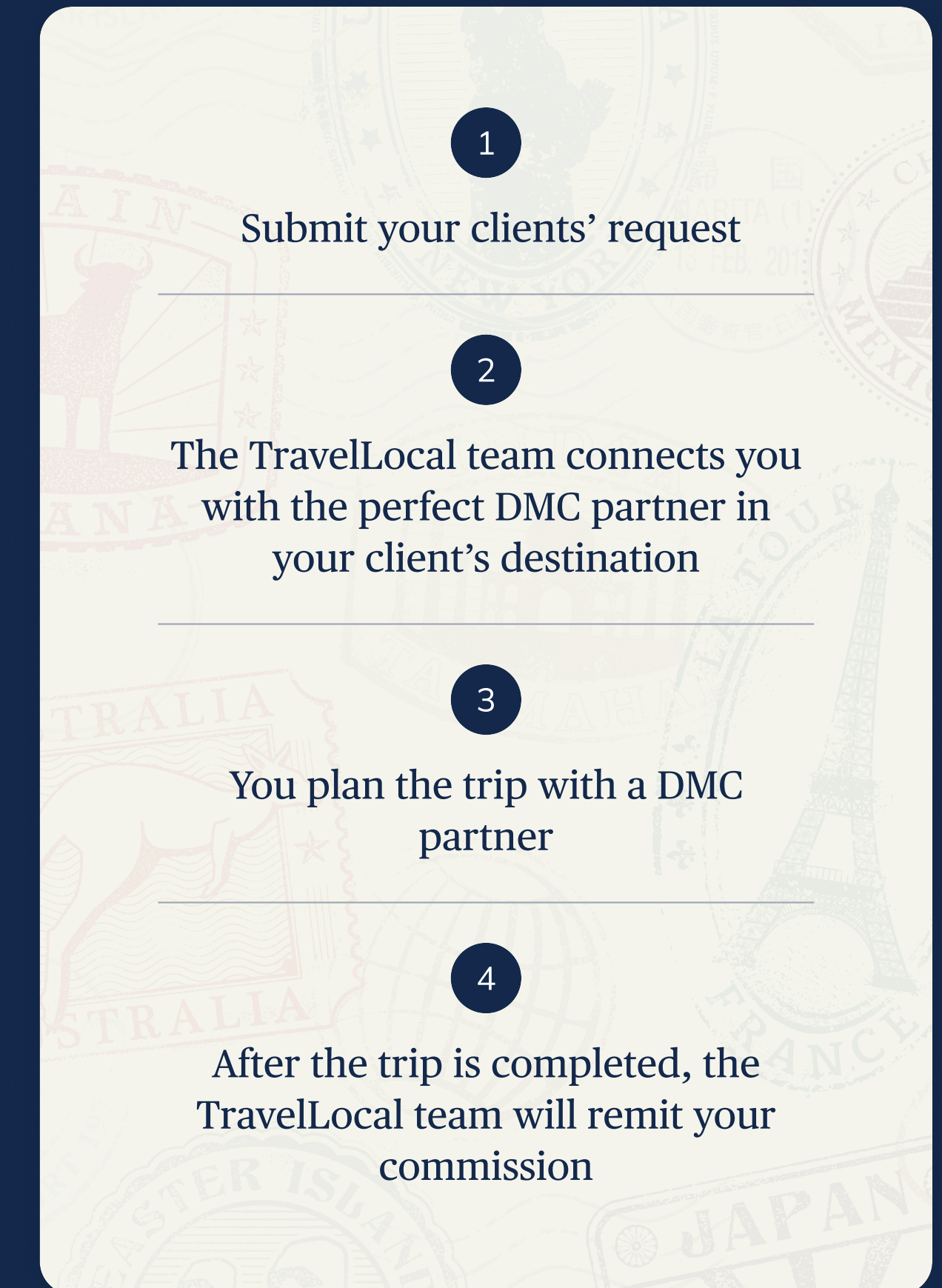
How it works

You focus on building relationships with your clients, we handle the rest

By leveraging our network, you offer your clients unique itineraries where authentic, local knowledge shines without any of the logistical headaches. As a platform, we handle the heavy lifting so you can focus on giving outstanding service to your clients.

To become a TravelLocal agent, please email agents@travellocal.com with your name, contact information, and, if applicable, a link to your website.

We pay commission on all completed trips.



The TravelLocal team are available to support you providing the best possible service to your clients.



Appendix

Example of trips clients have booked

A 10-day family adventure in Greece

Athens, Mykonos, Santorini & Crete

Price per person: \$4500

A family of 7 spanning 3 generations exploring Greece in comfort, opting for 4- and 5-star properties and experiences fit for the entire family.

Key Highlights by Location:

Athens:

A panoramic sightseeing tour to the legendary Acropolis (including the Parthenon and Temple of Athina Nike), the Panathinaiko Stadium, where the 1896 Olympic Games were held, and the New Acropolis Museum

Mykonos:

A private island tour visiting the Panagia Tourliani monastery in Ano Mera, renowned beaches like Paradise Beach, and the historic town center, including the Windmills, Little Venice, and the Paraportiani Church

Santorini:

A semi-private sunset catamaran cruise that includes swimming and snorkelling near the volcanic Hot Springs, Red Beach, and White Beach, complemented by an onboard barbecue and drinks

Crete (Heraklion):

A private tour of the Palace of Knossos—the center of the ancient Minoan civilization and legendary home of the Minotaur—followed by a stroll through Heraklion's old town and its 16th-century Venetian fortress



Excluding international flights

A 15-day exploration of quintessential Italian destinations

Venice, Tuscany, Rome & the Amalfi Coast

Price per person: \$8150

Two couples exploring Italy at their own pace, opting for 4-star properties, and dedicated English-speaking drivers and guides for each destination

Key Highlights by Location:

Venice:

The trip features a walking tour covering iconic spots like Doge's Palace and St Mark's Basilica, a traditional gondola ride through the canals, and a private boat tour to the islands of Murano to see glassblowing and Burano for its famous lace making

Tuscany Countryside:

Guests will enjoy a guided tour of Siena to see the Piazza del Campo and Cathedral, explore the cliffside "Dying City" of Civita di Bagnoregio, taste Pecorino cheese in the Renaissance village of Pienza, and relax in the warm pools of the Terme di Saturnia thermal spa

Rome:

The itinerary includes private guided tours of ancient landmarks like the Colosseum and Roman Forum, as well as a tour of the Vatican Museums and the Sistine Chapel

Amalfi Coast:

A panoramic tour showcases the region's enchanting coves, high cliffs, and famous towns overlooking the sea, such as Amalfi and Positano



A 15-day culinary tour of Portugal

Mainland & Madeira

Price per person: \$10100

A couple with their son and daughter-in-law, wanting to experience the culinary pleasures of Portugal, opting for 4 and 5-star properties.

Key Highlights by Location:

Lisbon & Sintra:

The trip begins with a cultural food tour, a private tuk-tuk ride through the Belém district, and an intimate Fado dinner at Casa de Linhares. A full-day guided tour transports guests to the mystic Pena Palace in Sintra, followed by visits to the coastal towns of Cascais and Estoril. The Lisbon experience later concludes with a Michelin-star dinner at Fifty Seconds

Douro Valley:

This legendary wine region features a guided walking tour, a private boat trip along the river, and immersive wine tastings and lunches at both Pacheca Vineyard and Aveleda Vineyard

Madeira:

This includes a private jeep tour to the central west, a scenic circular levada walk along ancient irrigation channels, a local food and wine tour, and a traditional cheese and tea tasting. Guests will also enjoy an elegant dinner at the Design Center Nini Andrade Silva overlooking Funchal Bay

Center Region:

Guests will wander the medieval walls of Óbidos, explore the Convent of Christ in Tomar, and take a private guided tour of the traditional slate-house Schist Villages. A guided walking tour in Coimbra includes the extraordinary, centuries-old Joanine Library

Porto:

Travelers will enjoy a downtown market and food tour, a deep dive into the local fishing culture and markets in Matosinhos, and a curated Port wine tasting at Graham's Cellars, followed by dinner with panoramic views at Vinum Wine Lodge



Excluding international flights

A 10-day self-driving exploration of Iceland

The Golden Circle & Beyond

Price per person: \$4640

A senior couple exploring film locations in Iceland by rental car, opting for highly rated lodges and inns.

Key Highlights by Location:

The Golden Circle:

The journey features Iceland's most popular sights, including the historically significant Thingvellir National Park, the erupting Strokkur geyser, the impressive Gullfoss waterfall, and the beautiful Kerid volcanic crater lake

Skaftafell & Glacier Lagoons:

Guests can hike in the Skaftafell Nature Reserve, take in the magnificent Fjadrargljufur canyon, and marvel at icebergs floating in the Jokulsarlon glacier lagoon before they wash up on the "diamond beach"

Lake Myvatn & Husavik:

Visitors will explore diverse volcanic wonders like the bubbling geothermal landscape at Hverir, the Dimmuborgir lava rocks, and the Grjotagja lava cave. The route also includes Europe's most powerful waterfall, Dettifoss, the horseshoe-shaped Asbyrgi canyon, and the whale-watching capital of Husavik

Snaefellsnes Peninsula:

Referred to as "Iceland in miniature," this peninsula features the photogenic Kirkjufell mountain, the Snaefellsjokull glacier volcano, and the Budir black church. Guests will also descend into the Vatnshellir Lava Cave, an 8000-year-old lava tube

South Coast & Katla Ice Cave:

Travelers will see the iconic Seljalandsfoss and Skogafoss waterfalls, and walk the volcanic black sands of Reynisfjara. A major highlight is strapping on glacier equipment to explore the Katla Ice Cave, known as the "Dragon Glass" cave from Game of Thrones

The Eastfjords:

This scenic stretch features charming fishing villages, the mystical Lake Lagarfljot, and the serene, floating geothermal pools of the Vok Baths on Lake Urridavatn

Akureyri, Godafoss & Troll Peninsula:

Highlights include Godafoss (the "waterfall of the gods"), the charming town of Akureyri, and a spectacular coastal drive along the Troll Peninsula to the colorful fishing village of Siglufjordur

Reykjavik & Reykjanes Peninsula:

The trip includes time in the capital to see landmarks like the Hallgrimskirkja church, Harpa Concert Hall, and the Solfar Sun Sculpture. Guests will also explore the volcanically active Reykjanes Peninsula, featuring the Bridge between the Continents and colorful geothermal areas

Excluding international flights





Global travel, local experts

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